

SONAE SIERRA BRASIL S.A.

NIRE 35.300.358.325

CNPJ/MF no. 05.878.397/0001-32 / CVM Code 02235-7

PUBLICLY HELD COMPANY

CALL NOTICE FOR THE ORDINARY SHAREHOLDERS MEETINGS

The Board of Directors of **SONAE SIERRA BRASIL S.A.** ("Company"), through its Chairman, Mr. Fernando Maria Guedes Machado Antunes de Oliveira, invites the shareholders of the Company to meet in the Ordinary Shareholders Meeting of the Company to be held at 11:00 a.m. on April 25, 2018 ("Meeting"), at the Company's principal place of business, located in the City of São Paulo, State of São Paulo, at Av. Dr. Cardoso de Melo, No. 1.184, 13th floor, room 132, Vila Olímpia, in order to examine, discuss and deliberate on the following subjects of the agenda:

- (i) the management's accounts, the management's report and the financial statements of the Company, together with the reports from the independent auditors and the Board of Auditors, in regards to the fiscal year ended on December 31, 2017;
- (ii) the management's proposal of capital budget for the year 2018;
- (iii) the management's proposal for the allocation of the net income for the fiscal year ended on December 31, 2017;
- (iv) the management's proposal for the distribution of dividends based on profits from previous fiscal years;
- (v) the definition of the number of members who will be part of the Company's Board of Directors;
- (vi) the management's proposal for the appointment of the members of the Company's Board of Directors, as well as the appointment, among them, of the Board of Directors' Chairman;
- (vii) the management's proposal for the appointment of the members of the Company's Board of Auditors;
- (viii) the appointment of the chairman and the secretary of the Company's shareholders meetings; and
- (ix) the definition of the global compensation of the members of the Board of Directors, Executive Office and Board of Auditors of the Company for the fiscal year of 2018.

General Information:

1. Pursuant to article 126 of Law No. 6,404/76, in order to participate in the Meeting, shareholders or their legal representatives shall present to the Company, in addition to their identity document with photo (Identity card "RG", Driver's License "CNH", passport, identity cards dispatched by

professional councils or functional cards dispatched by Public Administration's bodies, provided that it has its holder's photo) and relevant corporate acts that prove their legal representation, as appropriate: (i) register of ownership of the shares issued by the depositary financial institution responsible for rendering bookkeeping services for the Company's shares, which it is recommended to be issued, at most, five (5) days prior to the Meeting date; (ii) instrument of mandate with legalized signature of the principal; and/or (iii) in relation to the shareholders participation in the fungible custody of the nominative shares, the extract containing the respective equity interest, issued by the competent institution.

2. For the purpose of better organizing the Meeting, the Company requests the shareholders to deposit the necessary documents for the participation in the Meeting up to forty-eight (48) hours before the Meeting, to the attention of the Company's Legal Department.

3. We inform that, if the shareholder decides to exercise the right to remote voting, it may provide the remote voting form through the following channels, as applicable: **(1)** in case of shares issued by the Company and deposited with the depositary financial institution responsible for rendering bookkeeping services for Company's shares, transmit the voting instructions to the bookkeeping entity, subject to the procedures and documents required by it; **(2)** in case of shares issued by the Company and deposited with custodian institutions, transmit the voting instructions to the custodian institutions, which will forward voting instructions to the Central Securities Depository of B3 S.A. – Brasil, Bolsa, Balcão, subject to the procedures and the documents required by the relevant custodian institution; or even **(3)** directly to the Company, according to guidelines and terms contained in the Manual for Attendance at the Meeting and the Remote Voting Form. For additional information on the exercise of remote voting, we ask the shareholders to check the rules provided for in the Brazilian Securities Commission ("CVM") Ruling No. 481, dated December 17, 2009, as amended, as well as the guidelines and terms contained in the Manual for Attendance at the Meeting and Remote Voting Form.

4. Pursuant to article 141 of Law no. 6,404/76 and article 3 of CVM Ruling No. 165, dated December 11, 1991, as amended, the minimum percentage of participation in the voting share capital required for the adoption of multiple vote is five per cent (5%). The mentioned process shall be required until forty-eight (48) hours before the Meeting.

5. Finally, according to relevant legal and statutory provisions, we inform that the Manual of Attendance at the Meeting and the Management's Proposal, as well as the other documents required by law and the applicable regulation regarding the agenda to be discussed at the Meeting are available for the shareholders at the Company's principal place of business and on the Company's

Internet website (<http://ri.sonaesierra.com.br>), on B3's website (www.b3.com.br) and on CVM's website (www.cvm.gov.br).

São Paulo, April 10, 2018.

Fernando Maria Guedes Machado Antunes de Oliveira
Chairman of the Board of Directors